

KATIE CARTWRIGHT PHOTOGRAPHY

ke



SENIOR
YEAR

class of 2019

hello

fabulous

I'm so glad you got in touch!

Your senior portrait experience is supposed to be fun and meaningful! We're making memories here - and helping preserve this moment in time. I can't wait to help you plan something terrific!

In this magazine you'll find more information about The Senior Year Session Collection, including the process, what's included, optional add-ons, and available portrait products.

Thanks again for contacting me. I look forward to learning more about how I can feature YOU in my next session!

Talk to you soon,

KATIE CARTWRIGHT



LET'S CONNECT

WWW.KATIECARTWRIGHTPHOTOGRAPHY.COM

KATIE@KATIECARTWRIGHTPHOTOGRAPHY.COM



[KATIECARTWRIGHTPHOTOGRAPHY](#)

[KATIE.CARTWRIGHT](#)

[K80CPHOTOGRAPHY](#)



celebrate
Your Beauty



*Katie | PHHS Class of 2016
Beauty Revived Session & Scholarship Winner!!*

what to expect

The Senior Portrait Experience at Katie Cartwright Photography is one of the best in the Richmond area! From booking to product delivery, you'll see why my clients love their experience and recommend us to their friends and family.

Things are a little different this year as I simplify things to make them easier for YOU! Your session is all-inclusive this year - which means it includes a curated set of fully edited and retouched digital files! Portrait products are still available for purchase and I'm here to help you design albums, grad announcements, wall displays, and more!



1

booking your session

When I photograph people - it always starts with a genuine relationship. Whether you contact me through email or my website contact form, I'll be in touch soon to see if you have any questions. You'll also receive a link to view available session dates and times and you can reserve your date right then online. Let me know if you'd like to add any optional services and then you can choose your date. Next you'll be asked for your contact information and to sign a session agreement and model release. And finally, your session fee payment will officially reserve your session. You'll receive an automated confirmation email right away, and I'll personally be in touch within 1 business day.

payment plans

Your session fee is due at the time of booking and the remainder is due the day before your session. Payment plans are available for 3 or 6 months - just check the option on the booking page and I'll take care of setting that up for you. Photo galleries and products will be delivered once final payment is made.

2

before your session

I sit down with all my seniors and plan out their session, including locations, what to wear, what props you want to use and ideas for hair and makeup (for girls). This makes for a FUN and FABULOUS session and keeps everyone on the same page. Consultations typically take place at my meeting space in Ashland, VA. After your consultation, you are welcome to email or call me with questions or advice on final outfit selections. I can also help assist you in scheduling optional hair and makeup services.



3

the day of your session

On the day of your session, if you've selected to do professional hair and/or makeup, you will do that first. Then, if you are doing a yearbook photo, we will meet at my studio space. If not, we will meet on-location. We will spend some time getting you used to being in front of my camera and posing. I do a mix of actions and still poses to keep things interesting. As you get comfortable with the process, we begin to really have some FUN. You'll be photographed in your favorite outfits at your chosen location. Most sessions last about 1.5 - 2 hours and result in about 35 final images for your Senior Gallery.



4

after your session

You'll see a sneak peek on social media a few days after your session, but the real excitement is the day of your Gallery Reveal! You'll watch a slideshow of your images as you view them for the first time. Then you can access your online gallery and start marking any favorite images for your portrait product order. Prints, gifts, and image boxes can be ordered through the gallery. If you'd like to order an album or wall display grouping and would like assistance with design, layout, and cover options, please schedule an in-person ordering appointment so you can see samples and we can discuss your options. Portrait products are usually available for pickup in 2-4 weeks.



what's included in

THE *Senior Year* SESSION COLLECTION

+ 1 senior session

+ 4 mini sessions

+ digital files

The Senior Year Session Collection is designed to make things easy for you. It's all-inclusive, meaning all the basics are included - even your digital files!

Each senior gets a personal online gallery with their images from each session (custom session plus the 4 mini-sessions). You'll be able to share your gallery with friends & family, download your digital files, and order portrait products such as albums and image boxes, and of course, prints!

Optional services such as yearbook portraits and payment plans are available upon request at no additional charge.

THE *Senior Year*

SESSION COLLECTION

- 1 custom senior session (approx. 1.5-2 hours)
 - 1-2 Richmond area locations
 - 2-3 outfits
 - Pre-session consultation
 - Curated set of at least 35 edited & retouched digital files
 - Online gallery to showcase, share, and download your photos
- PLUS 4 BONUS Mini-Sessions (if you book before May 15)**
- + Beach & BFFs (summer 2018)
 - + School Spirit (fall 2018)
 - + Holiday (winter 2018)
 - + Cap & Gown and College Gear (spring 2019)
- + • Curated set of at least 5 edited & retouched digital files from each mini-session will be added to your online gallery

\$750
(*\$150 due at booking*)

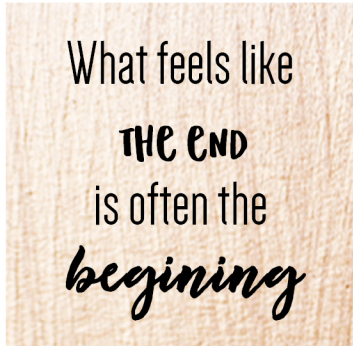
Optional Add-Ons:

- 3-Month Payment Plan (Complimentary Upon Request)
- 6-Month Payment Plan (Complimentary Upon Request)
- Yearbook Drape/Tux Portrait (Complimentary Upon Request)
- Book A Makeup Artist (Fees Vary - approx. \$85)
- Book A Hair Stylist (Fees Vary - approx. \$85)

do you follow?

FOLLOW
Katie Cartwright Photography
@katie.cartwright
on Instagram!

Featuring High School Senior Portraits & Products
Inspiring Words
Workshop & Mini-Session Announcements & Highlights



Featured Seniors (top left- bottom right):
Bella, Chloe, Rees, Laura, Addie, Sydney



WHERE
IS YOUR
DREAM
SHOOT?

let's talk *location*



FIELD *Experience*

Need some Field Experience? Bring your earthy tones and whimsical style and a love for FUN in the outdoors! Floral dresses, fringed tops, and floppy hats are welcome here. Sessions in the field can take place in so many locations in the Richmond area including parks, vacant lots (with permission), on a farm, or perhaps right outside your door. Some of my favorite field elements include trees (standing or fallen), tall grass, plenty of wildflowers, and meandering pathways - ponds and lakes are a bonus! If you'd like to get the Field Experience, let me know during your pre-session consultation so we can create a unique plan for your session! I can't wait!



URBAN *Elements*

Sessions around town can be FABULOUS!! Do you have an urban flair to your personal style? Think graphic tees, jeans, chic jackets and dresses with strong lines and bold colors. From Carytown to Shockoe Bottom to Scott's Addition. The Richmond area has a wide variety of locations to compliment your unique style including city streetscapes, amazing murals, beautiful architecture, and urban rooftop views. You could even have a combo portrait experience and incorporate one of the natural areas nearby including Browns Island/Belle Isle, Chimbarazo Park, Libby Hill Park, and many more. Urban sessions just might be my favorite of all! We'll discuss all the options at your pre-session consultation and make a plan that's right for you.



the Products

The Senior Year Sesion Collection experience combines a once in a lifetime customized experience including planning consultation, hair and makeup (if added), and your customized photoshoot, plus your mini-sessions. You'll be talking about this experience for the rest of the year! But, it doesn't really end there. You'll also get to experience the Gallery Reveal either from the comfort of your own home or at my meeting space. You'll get to see your curated set of beautiful images and place an order for that album or image box or (place your favorite product here) you've been dreaming about. I provide expert advice to help you select quality products to display your portraits for years to come and to share with friends & family. Best of all, you can purchase just the products you love - there is no minimum purchase!



Keepsake Image & USB Boxes
starting at \$90



*Portrait Products
to
Display & Share*



*Wall Groups
&
Storyboards*
starting at \$175



*Heirloom Albums
&
Mini-Albums*
starting at \$50



see more in the online product guide:
www.katiecartwright.com/product-guide



*Gift Prints &
Mounted Prints*
starting at \$15



Make
it happen

*book within 48 hours
and get \$50 off your session fee
PLUS \$50 product credit!*

<https://katiecartwright.as.me/bookyoursenioryearsession>

use code: 4850

graduate graduate graduate
graduate graduate graduate
graduate graduate graduate



graduate graduate graduate
graduate graduate graduate